



Sergio Bezzanti

born in Modena IT on 30 July 1964

Resident

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Contact

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Background Studies

- Advertising Professional AIAP from 2001 to 2012
- Master in Mac OS computergraphic, achieved Open Studio
- Advertising graphical Master in 'technical diagrams', achieved in 1991, school Art & Fashion - Varese
- Degree of Professional School: Electrical Installations Designer at the institute F. Corni of Modena in 1981

Talents

- Painter and mosaicist
<https://www.touchofart.eu/en/gallery/Sergio-Bezzanti//>



Experiences

- July 2016: founder 5.30 Events Ltd, London based
- April 2009: founder 5.30 Project www.run530.com
- Collaborations with advertising agencies
- December 2005: founder of 'Bezzanti & Associati' Creative agency
- 1999-2004: co-founder of 'Comunica' Communication agency
- 1991-1994 contractor Art Director for advertising agencies around Italy for planning fashion and news magazine, advertising campaign and events
- 1991 Computergraphics teacher on MacOS system
- Advertising Professional from 1988 to 1990
- Technical designer and planner from 1981 to 1990



Sports

- Ironman finisher Lanzarote - Spain, May 1996

*4 km swim
180 km bike
42 km run*



Motto in life

Don't dream it. Be it!